



9TH NATIONAL MEDIA CONCLAVE 2025 MEDIA 5.0 DIGITAL COMMUNICATION

November 21 - 23 | Bhubaneswar, Odisha, India



ORGANISERS



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9TH NMC AWARDS-2025

The 9th National Media Conclave (NMC) Awards-2025 aims at recognising the institutions and organisations of national repute for their outstanding contributions and excellence in media education, public relations, corporate communications, CSR, development communications etc.

CATEGORIES



Best Journalism and Mass Communication Institute/University

- Top 5 reasons to claim the award
- Curriculum Development (NEP-2020)
- Innovation in Media Education
- Student Media Outlet
- Industry Collaboration & research
- Media Infrastructure
- Community Engagement
- Placement



Best Media School for Excellent Student Media Outlet (House Journal)

- Name of the Publication
- Periodicity
- Cost per copy
- Target Group
- Editorial Board
- Readership
- Impact



Best Media Institute for Excellence in Research & Publications

- Top 5 reasons to claim the award
- Significant contributions to research in the field of Journalism & Mass Communication
- Number of research projects and its cost
- Number of research publications with details
- Quality and impact of published research
- Range of topics covered.
- Students/Research Scholars Involved
- Number of PhD Scholars awarded & continuing



Best Advertising and Public Relations Institute/Agency

- Top 5 reasons to claim the award
- Clientele / Organisations
- Financial Statement
- Impact / Success Story
- If educational institution, mention innovation in curriculum, student media outlet, industry collaboration & research, Infrastructure, & placement etc.



Best Public Sector Organisation Implementing PR

- Top 5 reasons to claim the award
- Name of the PR Campaign
- Objective (Product Launch, Crisis Communication, Brand Building, Change Management)
- Budget
- Media Platforms Used
- Impact / Success Story



Best Private Sector Organisation Implementing PR

- Top 5 reasons to claim the award
- Name of the PR Campaign
- Objective (Product Launch, Crisis Communication, Brand Building, Change Management)
- Budget
- Media Platforms Used
- Impact / Success Story



Best Communication Campaign by Public Sector Organisation

- Top 5 Reasons to claim the award
- Name of the Campaign
- Objectives
- Communication Strategy
- Target Audience
- Tools Used
- Major Achievements
- Impact/Learning



Best Communication Campaign by Private Sector Organisation

- Top 5 Reasons to claim the award
- Name of the Campaign
- Objectives
- Communication Strategy
- Target Audience
- Tools Used
- Major Achievements
- Impact/Learning



Best Public Sector Organisation Implementing CSR

- Top 5 Reasons to claim the award
- Major CSR Projects
- Target Groups
- Locations of Activity
- Success Stories (Case Studies)
- Funds Utilised



Best Private Sector Organisation Implementing CSR

- Top 5 Reasons to claim the award
- Major CSR Projects
- Target Groups
- Locations of Activity
- Success Stories (Case Studies)
- Funds Utilised



Best NGO Working Towards SDGs

- Top 5 Reasons to claim the award
- Major Projects on SDGs
- Target Groups
- Locations of Activity
- Success Stories (Case Studies)
- Funds Utilised



Scan to Submit Nominations



GUIDELINES

- Each entry should be submitted along with an entry fee of ₹15000/- (non-refundable) which should be sent in the form of NEFT / RTGS in favor of "National Conclave" payable at Bhubaneswar. In case of multiple entries, the cumulative amount may be sent as a single NEFT/RTGS.
- **BANK DETAILS:** Account No: 80041010000773
A/C Holder Name: National Conclave
Bank Name: Canara Bank
Branch: Saheed Nagar, Bhubaneswar
IFSC Code: CNRB0002487
MICR Code: 751015004
- Maximum two entries are allowed for one organization/institution.
- Entries for NMC Awards-2025 should be submitted for the works completed during 2024-25. Each entry should be accompanied by a short justification on the entitlement of the entry for the award.
- Submit the Award Nomination Form at <https://forms.gle/piFvA9FpD4jvu4eL9>
- Each entry should be submitted to **Mr. Manoranjan Panda**, Organising Secretary-cum-Convenor, 9th National Media Conclave-2025, C/o-Institute of Media Studies, OCHC Complex, Janpath, Kharavel Nagar, Bhubaneswar, Odisha-751001
E-mail: nmcbsr@gmail.com | WhatsApp: 9861977068



