



7TH NATIONAL
MEDIA
CONCLAVE 2023
DIGI-TECH, MEDIA & DEMOCRACY
November 21-23 | Bhubaneswar, India



**NOMINATIONS INVITED
IN 12 CATEGORIES**

ORGANISERS



SCAN TO VISIT WEBSITE





7TH NMC AWARD 2023

The 7th National Media Conclave (NMC) Awards-2023 aims at recognising the institutions and organizations of national repute for their outstanding contributions and excellence in media education, public relations, advertising, corporate communications, event management, development communications etc.

CATEGORIES



Best Journalism & Mass Communication Institute

- » Top 5 reasons to claim the award
- » Curriculum Development (NEP-2020)
- » Innovation in Media Education
- » Student Media Outlet
- » Industry Collaboration & research
- » Media Infrastructure
- » Community Engagement
- » Placement



Best Public Sector Organisation Implementing PR

- » Top 5 reasons to claim the award
- » Name of the PR Campaign
- » Objective (*Product Launch, Crisis Communication, Brand Building, Change Management*)
- » Budget
- » Media Platforms Used
- » Impact / Success Story



Best Advertising & Public Relations (PR) Institute/Agency

- » Top 5 reasons to claim the award
- » Clientele / Organisations
- » Financial Statement
- » Impact / Success Story
- » If educational institution, mention innovation in curriculum, student media outlet, industry collaboration & research, Infrastructure, & placement etc.



Best Private Sector Organisation Implementing PR

- » Top 5 reasons to claim the award
- » Name of the PR Campaign
- » Objective (*Product Launch, Crisis Communication, Brand Building, Change Management*)
- » Budget
- » Media Platforms Used
- » Impact / Success Story



Best Communication Campaign by Public Sector Organisation

- » Top 5 Reasons to claim the award
- » Name of the Campaign
- » Objectives
- » Communication Strategy
- » Target Audience
- » Tools Used
- » Major Achievements
- » Impact / Learning



Best Private Sector Organisation Implementing CSR

- » Top 5 Reasons to claim the award
- » Major CSR Projects
- » Target Groups
- » Locations of Activity
- » Success Stories (Case Studies)
- » Funds Utilised



Best Communication Campaign by Private Sector Organisation

- » Top 5 Reasons to claim the award
- » Name of the Campaign
- » Objectives
- » Communication Strategy
- » Target Audience
- » Tools Used
- » Major Achievements
- » Impact / Learning



Best Media School for Excellent Student Media Outlet (House Journal)

- » Top 5 reasons to claim the award
- » Name of the Publication
- » Periodicity
- » Cost per copy
- » Target Group
- » Editorial Board
- » Readership
- » Impact



Best Public Sector Organisation Implementing CSR

- » Top 5 Reasons to claim the award
- » Major CSR Projects
- » Target Groups
- » Locations of Activity
- » Success Stories (Case Studies)
- » Funds Utilised



Best Media Institute for Excellence in Research and Publications

- » Top 5 reasons to claim the award
- » Significant contributions to research in the field of Journalism & Mass Communication
- » Number of research projects and its cost
- » Number of research publications with details
- » Quality and impact of published research
- » Range of topics covered
- » Students / Research Scholars Involved
- » Number of PhD Scholars awarded & continuing

CATEGORIES



Best Corporate Film

- » Title
- » Theme of the Film
- » Target Audience
- » Film Produced by
- » Cost of Production
- » Impact



Best Event Management Company/Firm

- » Top 5 Reasons to claim the award
- » Name of the Event
- » Client (Organisation)
- » Target Audience / Participants
- » Major Highlights / Motives
- » Event Cost
- » Publicity Gained

GUIDELINES

- » Each entry should be submitted along with an entry fee of Rs.12,000/- (non-refundable) which should be sent in the form of NEFT / RTGS in favor of "National Conclave", Bhubaneswar. In case of multiple entries, the cumulative amount may be sent as a single NEFT/RTGS.
- » **BANK DETAILS:** Account No: 80041010000773, A/C Holder Name: National Conclave Bank Name: Canara Bank, Address: Shaheed Nagar, Bhubaneswar, IFSC Code: CNRB0002487, MICR Code: 751015004
- » Maximum two entries are allowed for one organization/institution.
- » Entries for NMC Awards-2023 should be submitted for the works completed during 2022-23. Each entry should be accompanied by a short justification on the entitlement of the entry for the award. The online nomination form can be accessed at <http://inmc.org.in/conclave2023/index.html>
- » Each entry should be submitted to Mr. Manoranjan Panda, Organising Secretary-cum-Convenor, 7th National Media Conclave-2023, C/O-Institute of Media Studies, OCHC Complex, Janpath, Kharavel Nagar, Bhubaneswar, Odisha-751001 | E-mail: nmconclave@gmail.com | WhatsApp: **9861977068**
- » Last Date of Submission : **2nd November, 2023**



Online Nomination Form

<https://forms.gle/ouDrJnPNSMsXDtDk9>