



6TH
**NATIONAL
MEDIA
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MEDIA & CULTURE
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AUTHOR INSTRUCTIONS FOR SUBMITTING RESEARCH ARTICLES

1. A submitted research article should be original and unpublished.
2. A submitted research article should not be under consideration for publication anywhere else.
3. The submitted research articles should promote original ideas that contribute to the theoretical and practical understanding of the principal theme. The rigour of research should be visible through the submitted research articles.
4. The maximum word count of a submitted research article should be 5,000 words and the minimum word count should be 3,000.
5. A prospective research article should be submitted in either *.doc* or *.docx* format. Submissions in any other format will be summarily rejected.
6. The authors should subscribe to the 7th edition of the *American Psychological Association (APA)* manual while penning the research articles.
7. A submitted research article should include both in-text citations and reference citations at the end. For every in-text citation used, there should be a corresponding reference citation that includes the details of the concerned citation.
8. A submitted research article should be written following the British system of spelling.
9. The formatting instructions for a prospective research article are as below:
Font: Times New Roman
Font Size: 12 (Body Text), 14 (Headings and Sub-Headings)
Line Spacing: 2
Spacing ('Before' and 'After'): 0 Point.
Alignment: Justified.
10. There should be a *Cover Page* for each of the submitted research article that would include the *Title of the Paper*, the *Name(s) of the Author(s)*, the *Affiliation(s) of the Author(s)* and the *Email Address(es) of the Author(s)*.
11. The page following the *Cover Page* should contain the *Abstract* of the submitted research article and relevant five (5) to seven (7) Keywords (in alphabetical order).

12. The main text (*Introduction, Review of Literature, Methodology and Research Design, Data Collection and Analysis, Results and Discussions, Conclusion* etc.) of the submitted research article will follow in the next page.
13. *Tables, Graphs, Charts, Graphics, Infographics, Photographs* and *Cartoons* should be numbered and captioned for easier understanding. It is the responsibility of the author(s) to ensure that the included materials in a submitted research article do not violate copyright restrictions. Any violation will be the sole prerogative of the author(s). A copyright declaration will be taken from the author(s) for all the submitted research articles.
14. All submitted research articles will go through double-blind peer-review before being accepted for publication. Selected papers will be published in a peer-reviewed journal.
15. The author(s) must disclose the funding sources, if any, for a given submitted research article.
16. The maximum similarity (index) percentage for any submitted research article is 15 per cent. Any submitted research article that registers a similarity (index) percentage of more than 15 will be sent back to the author(s) for necessary modifications.
17. Once a research article is accepted for publication after the double-blind peer-review process, the Editorial Board will have the right to change/ correct/ modify/ add/ suitably edit the concerned research article.
18. The decision of the Editorial Board will be final and binding on all concerned.
