



DAY-1: November 21, 2022 (Monday)

10:00 am – 01:00pm: Inaugural Ceremony

CHIEF GUEST	Prof. Sabita Acharya, Vice-Chancellor, Utkal University, Bhubaneswar
GUESTS OF HONOUR	Shir Rajneesh Srivastav, Additional Director, Consortium for Educational Communication (CEC), New
GUESTS OF HONOUR	Shri S. C Barmma Advisor, Ministry of Culture, Govt. of India, New Delhi
OPENING REMARKS	Prof. BP Sanjay Professor, School of Communication, Manipal Academy of Higher Education (MAHE)
WELCOME ADDRESS	Prof. Upendra Padhi Conclave Chairman & Director of IMS, Utkal University
MODERATOR	Dr. Mrutyunjaya Rath, Noted Presenter
RAPPORTEUR	Manoranjan Panda, Assistant Professor, IMS

1.30pm to 2.30pm: LUNCH BREAK

2.30 –4.00 pm: Plenary Session-I

THEME: Cultural Pluralism, Indian Society and Media

CHAIRPERSON	Dr. SK Nanda, IAS (Retd.) Administrator, Writer, Thinker and Humanist, Gujarat
SPEAKERS	Prof. VL Dharurkar, Former VC & Emeritus Professor
	Prof. (Dr.) Biplab Loho Choudhury Professor, Centre For Journalism & Mass Communication, Visva-Bharati University, West Bengal
	Dr. I. Arul Aram Professor & Head, Department of Media Sciences, Anna University
MODERATOR	Dr. Amrita Chakraborty Assistant Professor, Media and Communication, Department of Languages, Literature and Aesthetics, School of Liberal Studies, Pandit Deendayal Energy University (PDEU), Gandhinagar
RAPPORTEUR	Dr. Anurag Sahu, Assistant Professor, School of Mass Communication, KIIT University



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4.00pm - 4.10pm: TEA BREAK

4.10 pm – 6:00 pm: Plenary Session-II

THEME: Social Media, Skilled India, Empowerment and Digital Culture

CHAIRPERSON	Prof. VL Dharurkar Former UGC Emeritus Professor & Former Vice-Chancellor, Central University Tripura
SPEAKERS	Dr. P.V. Satya Prasad Associate Professor & Acting Dean, School of Liberal Arts & Humanities, Woxsen University, Hyderabad
	Dr. Richa Sharma Deputy Director, Indian Council of Social Science Research (ICSSR), New Delhi
	Mr. Sudhi Ranjan Mishra Head of Corporate Affairs at Paradeep Phosphates Limited
MODERATOR	Dr. Romica Bhat, Associate Professor, Amity University
RAPPORTEUR	Ms. Simple Sujata Mishra, Research Scholar, Utkal University

6.30pm – 7.30pm: Cultural Programme

DAY-2: November 22, 2022 (Tuesday)

9.30am – 11:15am: Plenary Session-III

THEME: Media Margin: Right-based Inclusive Society

CHAIRPERSON	Prof. (Dr.) Biplab Loho Choudhury Professor, Centre For Journalism & Mass Communication, Visva-Bharati University, West Bengal
SPEAKERS	Dr. Gopalan Ravindran Professor and Head, Dept. of Media and Communication, Central University of Tamil Nadu (CUTN)
	Prof. (Dr) Bindu Sharma Director, Institute of Mass Communication & Media Technology, Kurukshetra University
	Dr. Mihir Ranjan Patra Associate Professor, Dept. of CMT, Guru Jambheshwar University of Science & Technology, Hisar
MODERATOR	Mrs. Debabani Mukherjee Media Educator and Former Head of the Department, Media Science, iLead, Kolkata
RAPPORTEUR	Mr. Narsingh Majhi, Assistant Professor, Department of Journalism & Mass Communication, RD University, Bhubaneswar



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11.15am – 11.30am: TEA BREAK

11.30am – 01:30pm: Plenary Session-IV

THEME: Religion and Humanity: Ethics and Values for Atmanirbhar Bharat

CHAIRPERSON	Prof. B.P. Sanjay Professor, School of Communication (SOC), Manipal Academy of Higher Education (MAHE), Karnataka
SPEAKERS	Prof. N. Usha Rani Former Professor, Department of Studies in Journalism and Mass Communication, University of Mysore
	Dr. Ashutosh Mishra Dean, Chitkara School of Mass Communication, Chitkara University, Punjab
	Prof. Narendra Kaushik Dean, School of Mass Communication in JECRC University, Jaipur
MODERATOR	Dr. Romica Bhat, Associate Professor, Amity University
RAPPORTEUR	Ms. Ruby Nanda, Assistant Professor, School of Mass Communication, KIIT University

1.30pm to 2.30pm: LUNCH BREAK

2.30 – 4.00 pm: Parallel Sessions (Paper Reading Sessions)

6.30pm – 7.30pm: Cultural Programme

DAY-3: November 23, 2022 (Wednesday)

9.30am – 11.15am: Plenary Session-V

THEME: Ethics and Values: Society, Culture & Media

CHAIRPERSON	Prof. N. Usha Rani Former Professor, Department of Studies in Journalism and Mass Communication, University of Mysore
SPEAKERS	Ms. Meena Kotwal Journalist & Founder of 'The Mooknayak'
	Shri Kedar Mishra Editor, Translator & Journalist
MODERATOR	Ms. Deepali Desai Senior Manager (Public Relations & Media Advocacy), Breakthrough India
RAPPORTEUR	Sayantika Dutta, Research Scholar, St. Xavier's University, Kolkata



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11.15am – 11.30am: TEA BREAK

11.30am – 01.00pm: Valedictory Ceremony

CHIEF GUEST	Dr. Sasmit Patra Hon'ble Member of Rajya Sabha
GUEST OF HONOUR	Prof. B.P. Sanjay Professor, School of Communication, Manipal Academy of Higher Education (MAHE), Karnataka
	Prof. Upendra Padhi Conclave Chairman and Director of IMS, Utkal University
CLOSING REMARK	Prof. N. Usha Rani Former Professor, Department of Studies in Journalism and Mass Communication, University of Mysore
	Dr. Gopalan Ravindran Professor and Head, Dept. of Media and Communication, Central University of Tamil Nadu (CUTN)
MODERATOR	Dr. Amrita Chakraborty Assistant Professor, Media and Communication, Department of Languages, Literature and Aesthetics, School of Liberal Studies, Pandit Deendayal Energy University (PDEU), Gandhinagar
VOTE OF THANKS	Manoranjan Panda, Assistant Professor, IMS